

CENTRAL WI WATER SKI SHOW TEAM

THE WATER WALKERS

2025 ADVERTISING & SPONSORSHIPS



Contact:

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CWWSST

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DEAR SPONSOR,

2024 was an exciting year for the Water Walkers! Our most significant change this summer was our Wausau site relocation to Bluegill Bay Park , where our team showcased performances every Tuesday. Our Thursday shows on Lake Dubay continued as usual. We experienced record-breaking audience attendance and had the pleasure of meeting fans from near and far, including visitors from other states and countries.

We proudly competed in Division 2 at the Wisconsin State Water Ski Tournament, earning a commendable 4th place! Additionally, we traveled to Shawano, WI, for D2 Nationals, where we secured 6th place. It had been two decades since our team participated in the national tournament, and we cherished the experience, especially since it was close to home!

In September, we hosted attempts to break both National and World Records at our Lake Dubay site! Many Water Walkers were involved as participants or volunteers, alongside individuals from across the United States.

New records achieved include:

- 73 Ballet Ladies (national record)
- 29 Strap Doubles Couples (national & world record)
- 7 Prebuilt Pyramids (national record)
- 37 Kneeboarders (world record)

As a 501(c)(3) non-profit organization run entirely by volunteers, we would greatly appreciate your support to help us continue our journey.

Please take a moment to review the sponsorship opportunity information. If you have any questions, don't hesitate to reach out!

We look forward to seeing you Tuesdays at Lake Wausau and Thursdays at Lake Dubay in 2025!

Thank you,

The Water Walkers

501(c)(3) non-profit organization



Scan to visit us online!

2025 SPONSORSHIP OPTIONS

GOLD LEVEL SPONSOR

\$2,500 (6 AVAILABLE)

- Popcorn Sponsorship at each location (1 Wausau, 1 Dubay)
- Logo on back of team t-shirt
- Your logo & link to your site on our website
- Social media exposure throughout the summer
- Recorded mention at every show Tuesday & Thursday



DUBAY JUMP SPONSOR

\$2,500

Your logo is placed on the audience facing curtain of our ski jump on Lake DuBay! Logo artwork must be received by April 15th to be installed prior to jump placement in the water. The Water Walkers will cover the cost of fabricating and installing the sign. **Current sponsor has the first right of refusal.**



NEW SKI TRAILER SPONSOR

\$850 (3 AVAILABLE)

Sponsor a space on our ski trailer for \$850. You provide the logo. We create the sticker. About 2'x2' space available, and we will install it on our ski trailer. (Must be white) Our trailer travels many miles throughout the summer. It is parked in Mosinee and travels to Lake Wausau on Tuesdays and Lake Dubay on Thursdays as well as at least one practice at one of the above locations each week. It also travels to road shows and the state water ski tournament in WI Rapids! It is also very visible to our audience at our Lake Wausau shows. There is no deadline, logos can be added anytime and have first right of refusal renewed yearly!



WAUSAU DOCK SPONSOR

\$500 (8 AVAILABLE)

Your logo is printed on a banner and hung on the front edge of our NEW dock on Lake Wausau at Bluegill Bay Park. Your logo can be seen 24/7 from June through August!

Logo size is approximately 9" high x 24" wide.



POPCORN SHOW SPONSORSHIP

\$300 TUESDAY LAKE WAUSAU

\$250 THURSDAY LAKE DUBAY

This is our most popular sponsorship option!

We provide popcorn and you provide (optional) stickers or business cards for the bags. We will highlight your business on our popular social media pages for that show's date as well as mention you throughout the show as our popcorn sponsor!

Popcorn sponsorships can be added any time during our show season IF dates are available.

Some businesses opt to set up an information table at the show or provide giveaways for the audience.

Available dates can be found online: www.cwwaterwalkers.com/show-schedule



T-SHIRT SPONSOR

\$300

Water Walker skiers, family members and volunteers wear their themed shirts to shows and in the community as promotion for our shows. (Approximately 140 members have shirts.) Your logo will be placed on the back of the shirt under our themed logo. Logo artwork & payment must be received by April 1, 2024.

(T-Shirt Sponsorship included in Diamond, Platinum, and Gold Level Package)

DIAMOND SPONSOR

\$7,500 (2 AVAILABLE)

- Large logo on hood of one towboat
- Large logo on equipment trailer
- Logo on Sleeve of Team T-Shirt (due April 1)
- Logo on annual team photo
- Plus all Platinum and Gold level items



PLATINUM SPONSOR

\$5,000 (3 AVAILABLE)

- Banner on bleachers on Lake Wausau & gate on Lake Dubay
- Dock Sponsorship Lake Wausau
- Plus all Gold Level Items



SHOW PRODUCTION SPONSOR

\$5,000

The Water Walkers have a standard of excellence when it comes to putting on a production. This sponsorship funds the glitz and glam that immerses the audience in the theme and storyline of the show such as; announcer and character costumes, dock and stage props, large sets of themed team costumes, etc.

Sponsor will also be acknowledged at every show as the "Show Production Sponsor", a sign will be displayed at every home show, and the sponsor will receive social media mentions throughout the summer.



OTHER DONATIONS

ANY AMOUNT APPRECIATED!

Gift cards or monetary donations are appreciated! What types of gift cards? The team welcomes gift cards for area grocery stores to purchase concession stand items and supplies, or gift cards from area gas stations to purchase fuel for our boats.

We are also looking for donations for our 2025 Float the Boat Fundraiser held at Dale's Weston Lanes on November 7, 2025.



CONTACT US FOR ADDITIONAL/CUSTOM SPONSORSHIP PACKAGES

2025 Water Walker Sponsorship Opportunities

Fill out and send in this form by April 15, 2025.

Contact Janelle with questions: 715-409-9267 or live2showski@hotmail.com



Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP OPPORTUNITIES

Scan QR code to visit website or sponsorship packet for details

- | | | | |
|--|---------|---|-------|
| <input type="checkbox"/> Diamond Level Sponsor | \$7,500 | <input type="checkbox"/> Free Popcorn Lake Wausau (Tues.) | \$300 |
| <input type="checkbox"/> Platinum Level Sponsor | \$5,000 | <input type="checkbox"/> Free Popcorn Lake DuBay (Thurs.) | \$250 |
| <input type="checkbox"/> Show Production Sponsor | \$5,000 | Available dates listed cwwaterwalkers.com | |
| <input type="checkbox"/> Gold Level Sponsor | \$2,500 | Date Preference: _____ | |
| <input type="checkbox"/> Dubai Jump Sponsor | \$2,500 | 1st choice _____ | |
| <input type="checkbox"/> Trailer Logo Sponsor | \$850 | 2nd choice _____ | |
| <input type="checkbox"/> Wausau Dock Sponsor | \$500 | | |
| <input type="checkbox"/> T-Shirt Sponsor | \$300 | | |

Advertising & Sponsorship Total \$ _____

- Invoice me
- Pay with Credit Card (We will email online invoice with link to pay)
- Check Enclosed (Payable to CWWSSST)

**Looking for other ways to support the team?
Contact us for customized options!**

CONTRACT AGREEMENT

The advertiser agrees to pay in full the amount indicated on this contract. Please make checks payable to CWWSSST. Sponsorship dates/options are available on a first come first serve basis. Current sponsors have first right of refusal when sponsorship spaces are limited.

Representative of Business (signature)

Date

Thank you for supporting the Water Walkers!

